



COLLECTION 2025



60x120cm

VOLUME 01

Exploration of Dynamic surfaces



"Let each collection be so elegant, so timeless, it leaves a legacy of its own."

A glimpse of us

What is known today as Icon Group, is a family that stood strong through the business chaos and emerged with flying colours. The company today is an unwavering foundation of a clear goal to deliver the finest quality products in the ceramic industry.



the iconic JOURNEY Since 1987

Each person working has dedicated themselves to pairing their expertise with state-of-the-art technology to produce tiles that go above and beyond the standards of the industry. We thrive to achieve the best possible and not what's just acceptable.

With 6 manufacturing facilities studded with top Italian technology, Icon promises statistically proven high-quality products. It's in our DNA to infuse strikingly alluring designs along as well. Each day, we explore the world to bring the most unique products to decorate your space.

Vision

Our vision is to be a brand of choice & style in tile industry.

Mission

Our mission is to keep on innovating and delivering the finest possible products.

Objective

Icon has earned itself a reputation of a global leader in tiles by consistently being the top exporter for last 3 years from India. Now Icon's objective is to become the best tile brand in India's domestic market.

Multiple Formats

Multiple Surfaces



Core Collection

Volume - 1

60x120cm

Embark on a journey through Core collection, where every design, pattern, finish, and color brings a new level of artistry and innovation. Explore an extensive range of possibilities to decorate your space according to your preferences and requirements. Indulge in a wide array of designs where each piece represents luxury, aesthetics, and fine craftsmanship.

The Core collection comes with added benefits despite its versatility and wide range of application possibilities. Transform your home, office, or commercial space with designs that redefine luxury. Its high resistance to any weather conditions makes it ideal for any decor. Let your creativity take center stage as you define your unique style with these masterpieces.



Indoor Wall
and Floor



Kitchen
Area



Bathroom
Area



Shops &
Showrooms



Decor &
Furnishing



Easy to
Clean



Easy to
Install



Bacteria
Free



Heat
Resistance



Chemical
Resistance



Frost
Resistance



Polished



08-23

Matt



24-25

Carving



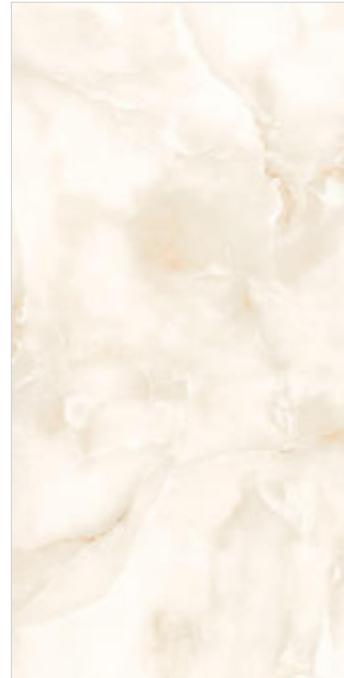
26-41



Floor - Elite Mist Grande

Elegant Onyx

IN STOCK



60x120cm, 9mm
Polished

Dayton Grey Grande

IN STOCK



60x120cm, 9mm
Polished

Elite Mist Grande



60x120cm, 9mm
Polished

Armani Crema Grande



60x120cm, 9mm
Polished

Armani Girgio Grande



60x120cm, 9mm
Polished

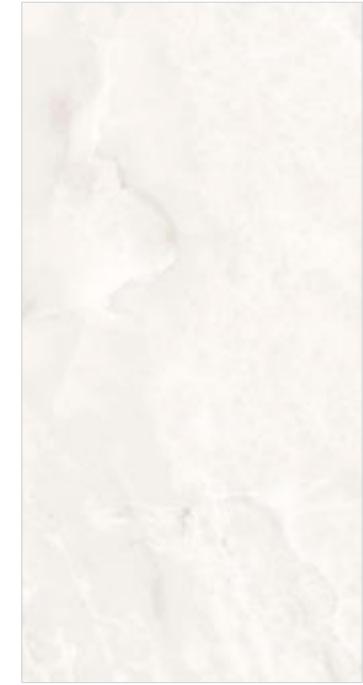
**Onyx Blanco
Grande**



60x120cm, 9mm
Polished

R-6

**Superb Onyx
Grande**



60x120cm, 9mm
Polished

R-6

 IN STOCK

**Pietra Crema
Grande**



60x120cm, 9mm
Polished

R-5

 IN STOCK

Orlando Bianco



60x120cm, 9mm
Polished

R-6

Orlando Gris



60x120cm, 9mm
Polished

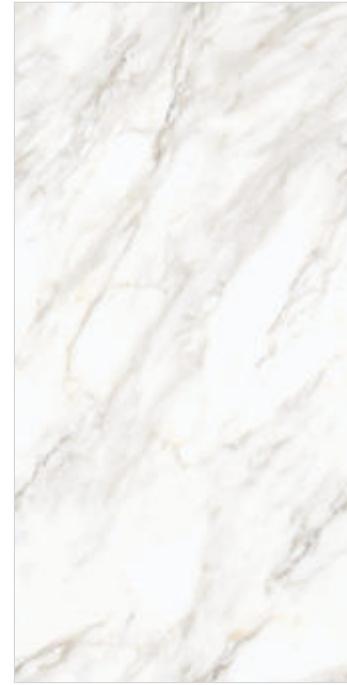
R-6



Floor - Superb Onyx Grande



Endless Glamour



60x120cm, 9mm
Polished

Endless Grace



60x120cm, 9mm
Polished

Endless Adore

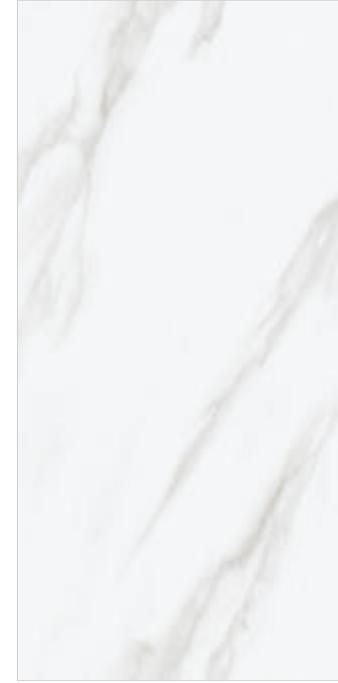


60x120cm, 9mm
Polished



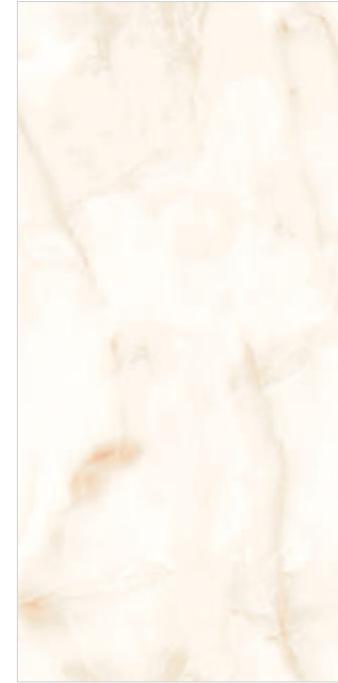


**Endless
Satuario Unique** 



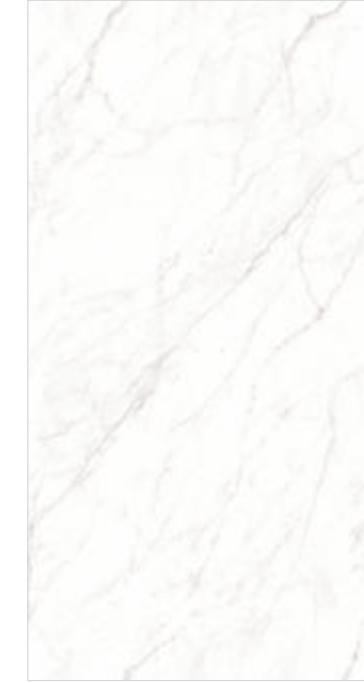
60x120cm, 8mm
Polished R-6

**Endless
Ele Onyx** 



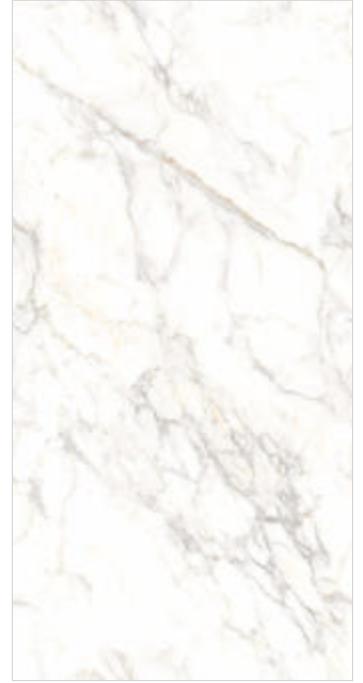
60x120cm, 8mm
Polished R-6

**Endless
Heart** 



60x120cm, 8mm
Polished R-4

**Endless
Calacatta Vaglie**



60x120cm, 8mm
Polished R-4

**Endless
Travertino Bone** 



60x120cm, 8mm
Polished R-12

**Endless
Iesta Crema**



60x120cm, 8mm
Polished



**Endless
Axis Bianco**



60x120cm, 8mm
Polished



**Endless
Axis Grey**



60x120cm, 8mm
Polished



**Endless
Iesta Taupe**



60x120cm, 8mm
Polished



**Endless
Dover Silver**



60x120cm, 8mm
Polished



**Endless
Dover Grey**



60x120cm, 8mm
Polished



Wall - Endless Axis Grey | Floor - Endless Axis Grey

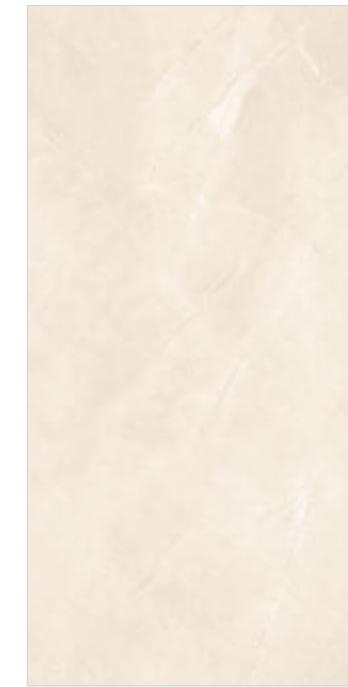


Endless
Fen Bianco



60x120cm, 8mm
Polished

Endless
Fen Crema



60x120cm, 8mm
Polished

Endless
Fen Grey



60x120cm, 8mm
Polished

Endless
Fen Taupe



60x120cm, 8mm
Polished

Endlesss
Marko Bianco



60x120cm, 8mm
Polished

Endlesss
Marko Brown



60x120cm, 8mm
Polished

**Endless
Madison Crema**



60x120cm, 8mm
Polished



R-6

**Endless
Madison Silver**



60x120cm, 8mm
Polished



R-6

**Endless
Madison Taupe**



60x120cm, 8mm
Polished



R-6

**Endless
Atla Beige**



60x120cm, 8mm
Polished

**Endless
Velentino Crema**



60x120cm, 8mm
Polished



R-6

**Endless
Velentino Mist**



60x120cm, 8mm
Polished



R-6



Wall - Endless Madison Silver | Floor - Endless Madison Silver



**Endless
Cruze Crema**

IN STOCK



60x120cm, 8mm
Polished R-6

**Endless
Coral Ivory**

IN STOCK



60x120cm, 8mm
Polished R-6

**Endless
Coral Pearl**

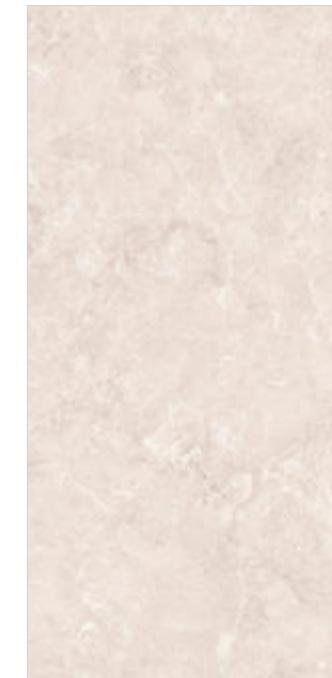
IN STOCK



60x120cm, 8mm
Polished R-6

**Endless
Swiss Crema**

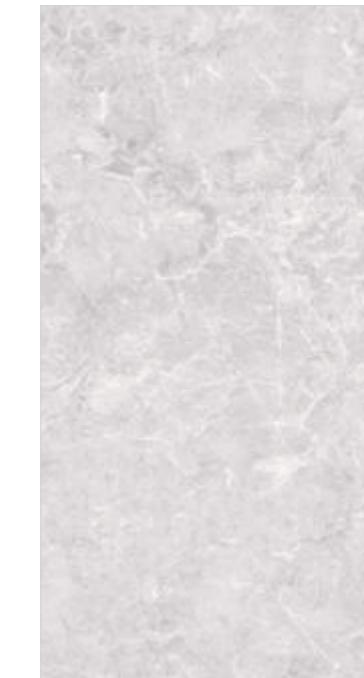
IN STOCK



60x120cm, 8mm
Polished R-4

**Endless
Swiss Grey**

IN STOCK



60x120cm, 8mm
Polished R-4

Pride Crema

 IN STOCK



60x120cm, 8mm
Matt

Pride Taupe

 IN STOCK



60x120cm, 8mm
Matt

Pride Bianco

 IN STOCK



60x120cm, 8mm
Matt

Pride Grey

 IN STOCK

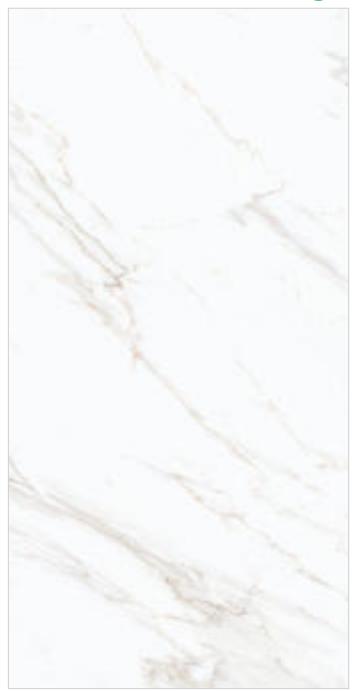


60x120cm, 8mm
Matt



Wall - **Pride Grey** | Floor - **Pride Bianco**

**Carved
Carrara**



60x120cm, 9mm
Carving

IN STOCK

R-4

**Carved
Botticino**



60x120cm, 9mm
Carving

IN STOCK

R-6

**Carved Bone
Travertino Grande**



60x120cm, 9mm
Carving

IN STOCK

R-2

**Carved
Pulpis Grey**



60x120cm, 9mm
Carving

IN STOCK

R-6

**Gravity
Bianco Grande**



60x120cm, 9mm
Carving

IN STOCK

R-4



Floor - Carved Botticino



Siltstone Crema 



60x120cm, 9mm
Carving R-5

Siltstone Grey 



60x120cm, 9mm
Carving R-5

Arkesia Bianco



60x120cm, 8mm
Carving R-12

Armis Silver



60x120cm, 8mm
Carving R-4

Armis Gold



60x120cm, 8mm
Carving R-4

Arkesia Grey



60x120cm, 8mm
Carving R-12

Aroma Bianco



60x120cm, 8mm
Carving



Aroma Grey



60x120cm, 8mm
Carving

Aroma Taupe



60x120cm, 8mm
Carving

Calacatta Florence



60x120cm, 8mm
Carving

Aurum Brown



60x120cm, 8mm
Carving

Aurum Grey



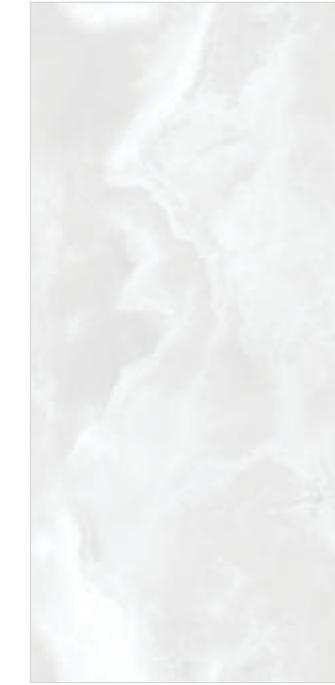
60x120cm, 8mm
Carving



Wall - Aroma Grey | Floor - Aroma Bianco

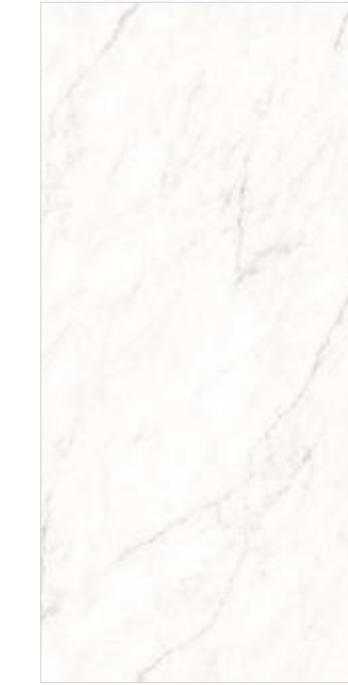


Carling Pearl



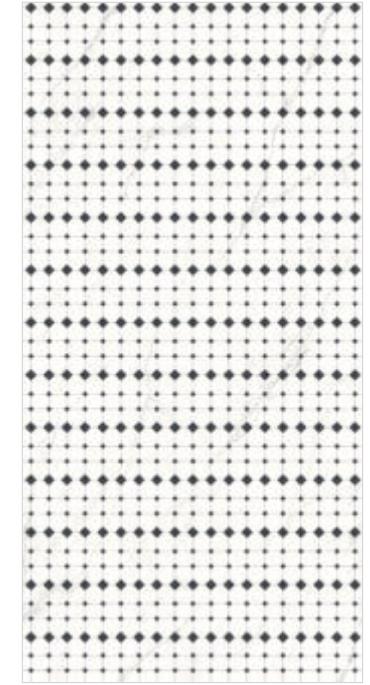
60x120cm, 8mm, R-6
Carving

Fonela White



60x120cm, 8mm, R-4
Carving

Fonela White Decor 



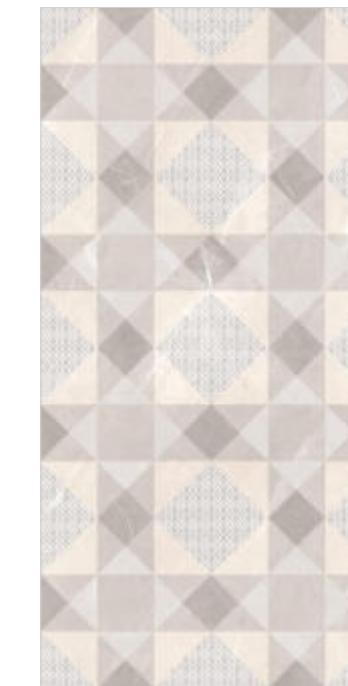
60x120cm, 8mm, R-4
Carving

Denver Silver



60x120cm, 8mm, R-6
Carving

Denver Decor



60x120cm, 8mm, R-6
Carving

Denver Grey



60x120cm, 8mm, R-6
Carving



60x120cm, 8mm
Carving

IN STOCK



60x120cm, 8mm
Carving

IN STOCK



60x120cm, 8mm
Carving

IN STOCK



60x120cm, 8mm
Carving

IN STOCK



60x120cm, 8mm
Carving

IN STOCK



60x120cm, 8mm
Carving

IN STOCK



Wall - Fringe Decor | Floor - Fringe Taupe



Manzo Brown 



60x120cm, 8mm
Carving R-6

Manzo Fern 



60x120cm, 8mm
Carving R-6

Manzo Azul 



60x120cm, 8mm
Carving R-6

Manzo White 



60x120cm, 8mm
Carving R-6

Manzo Grey 



60x120cm, 8mm
Carving R-6

Magson Crema



60x120cm, 8mm
Carving

R-6

Magson Taupe



60x120cm, 8mm
Carving

R-6

Magson Silver



60x120cm, 8mm
Carving

R-6

Nativa Crema



60x120cm, 8mm
Carving

R-8

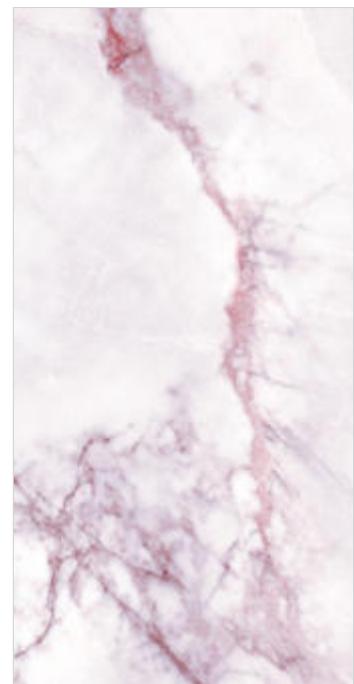
Nativa Grey



60x120cm, 8mm
Carving

R-8

Rosso Carrara



60x120cm, 8mm
Carving

R-6



Wall - Magson Taupe | Floor - Magson Silver



Omen Bianco



60x120cm, 8mm
Carving R-6

Omen Smoke



60x120cm, 8mm
Carving R-6

Travis Crema



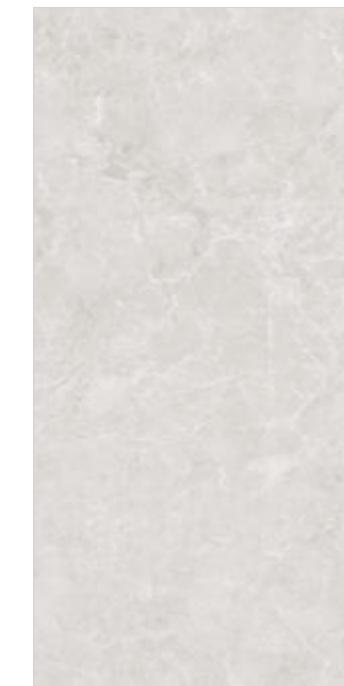
60x120cm, 8mm
Carving R-4

Swift Crema



60x120cm, 8mm
Carving R-4

Swift Grey



60x120cm, 8mm
Carving R-4

Travis Brown



60x120cm, 8mm
Carving R-4

TECHNICAL SPECIFICATION

ICON GVT & PGVT TILES

CHARACTERISTIC	STANDARD AS PER ISO13006:2018/ EN14411 Gr.Bla	STANDARD AS PER IS15622:2017 Gr.Bla	MEAN VALUE OF ICON	TEST METHOD
Regulatory Properties				
Deviation in length and width	± 0.30 % (±1.00mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Deviation in thickness	± 5.00 % (±0.50mm)	± 5.00 %	± 4.00 %	ISO 10545-2 & IS 13630-1
Straightness in side	± 0.30 % (±0.80mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Rectangularity	± 0.30 % (±1.50mm)	± 0.10%	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface flatness central curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness edge curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness warpage	± 0.40 % (±1.80mm)	± 0.50 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface quality	> 95% defects free	> 95% defects free	> 95% defects free	ISO 10545-2 & IS 13630-1
Glossiness (with nano polished)	as per mfg.	as per mfg.	> 90*	Glossmeter 60°
Glossiness (Matt) ##	as per mfg.	as per mfg.	2° <GLOSS <18°	Glossmeter 60°
Structural Properties				
Water absorption	≤ 0.50 %	≤ 0.080 %	≤ 0.080 %	ISO 10545-3 & IS 13630-2
Bulk density	as per mfg.	Min. 2.20 g/cc	> 2.28 gm/cc	ISO 10545-3 & IS 13630-2
Massive Mechanical Properties				
Modulus of rupture	Min. 35.0 N/mm ²	Min. 35. N/mm ²	Min. 37.0 N/mm ²	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 700.0 N	Min. 700.0 N	Min. 850.0 N	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 1300.0 N	Min. 1300.0 N	Min. 1450.0 N	ISO 10545-4 & IS 13630-6
Surface Mechanical Properties				
MOH'S hardness #	as per mfg.	Min. 5	PGVT - Min. 4*/ GVT - Min.5	EN101 & IS 13630-13
Surface abrasion resistance-Glossy #	as per mfg.	Min. Class 2	Min. Class 2	ISO 10545-7 & IS 13630-11
Surface abrasion resistance-Matt #	as per mfg.	Min. Class 2	Min. Class 4	ISO 10545-7 & IS 13630-11
Thermal Hydrometric Properties				
Moisture expansion	Max. 0.06%(0.6mm/m)	Max. 0.02mm/m	Max. 0.02mm/m	ISO 10545-10 & IS 13630-3
Thermal expansion (COE) at 100°C	as per mfg.	Max. 6.0 x 10 ⁻⁶	Max. 6.0 x 10 ⁻⁶	ISO 10545-8 & IS 13630-4
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9 & IS 13630-5
Creasing resistance at 7.8 Bar	as per mfg.	Min. 4 Cycle	Min. 6 Cycle	ISO 10545-11 & IS 13630-9
Impact resistance (COR)	Min. 0.55	Min. 0.55	Min. 0.55	ISO 10545-5 & IS 13630-14
Frost resistance	as per mfg.	as per mfg.	Frost Proof	ISO 10545-12 & IS 13630-10
Chemical Properties				
Resistance to staining glazed	Min. Class 3	Min. Class 1	Min. Class 4/Min. Class 1	ISO 10545-14 & IS 13630-8
Resistance to household chemicals & swimming pool salts glazed	Min. Class GB	Min. Class AA	Min. Class GA/Min. Class AA	ISO 10545-13 & IS 13630-8

*With nano technology (Polished Vitrified Tiles) Depending on application area (low or high intensity of traffic)

Glaze tiles intended for use on floor

As per customer requirement

Disclaimer: ICON reserves the right to delete & amend either totally or partially, any of the colors, shapes, sizes, references and other technical specifications contained in this catalogue at anytime. The colors of tiles shown in this catalogue are purely illustrative to printing process. Please refer actual sample before final selection. The details of sizes, colors and references should be verified for typographical errors.

PACKING DETAILS

Size	Normal Thickness	No. of Tiles/Box	Coverage Area/Box	Wt. of Box (approx)
60x120cm	9.00 mm	2 pcs	1.44 sq. mtr.	15.50 sq. ft. 29 kg
60x120cm	8.00 mm	2 pcs	1.44 sq. mtr.	15.50 sq. ft. 26.20 kg





Domestic

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