





“Let each collection be so *elegant*, so *timeless*, it leaves a legacy of its own.”

Exploration of *Dynamic* *surfaces*

A glimpse of us

What is known today as Icon Group, is a family that stood strong through the business chaos and emerged with flying colours. The company today is an unwavering foundation of a clear goal to deliver the finest quality products in the ceramic industry.



the iconic JOURNEY Since 1987

Each person working has dedicated themselves to pairing their expertise with state-of-the-art technology to produce tiles that go above and beyond the standards of the industry. We thrive to achieve the best possible and not what's just acceptable.

With 6 manufacturing facilities studded with top Italian technology, Icon promises statistically proven high-quality products. It's in our DNA to infuse strikingly alluring designs along as well. Each day, we explore the world to bring the most unique products to decorate your space.

Vision

Our vision is to be a brand of choice & style in tile industry.

Mission

Our mission is to keep on innovating and delivering the finest possible products.

Objective

Icon has earned itself a reputation of a global leader in tiles by consistently being the top exporter for last 3 years from India. Now Icon's objective is to become the best tile brand in India's domestic market.

Multiple Formats

Multiple Surfaces



Core Collection

Volume - 1

60x120cm

Embark on a journey through Core collection, where every design, pattern, finish, and color brings a new level of artistry and innovation. Explore an extensive range of possibilities to decorate your space according to your preferences and requirements. Indulge in a wide array of designs where each piece represents luxury, aesthetics, and fine craftsmanship.

The Core collection comes with added benefits despite its versatility and wide range of application possibilities. Transform your home, office, or commercial space with designs that redefine luxury. Its high resistance to any weather conditions makes it ideal for any decor. Let your creativity take center stage as you define your unique style with these masterpieces.



Indoor Wall
and Floor



Kitchen
Area



Bathroom
Area



Shops &
Showrooms



Decor &
Furnishing



Easy to
Clean



Easy to
Install



Bacteria
Free



Heat
Resistance



Chemical
Resistance

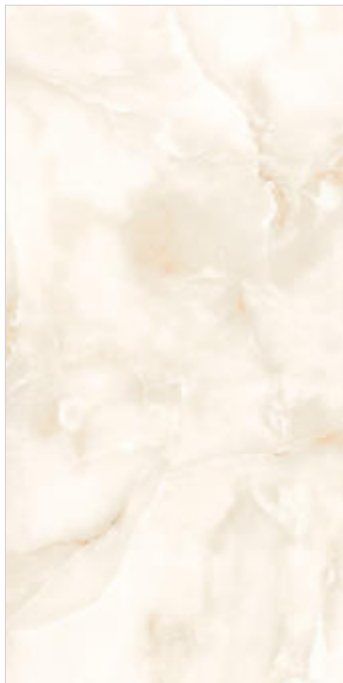


Frost
Resistance



Floor - Elite Mist Grande

Elegant Onyx



60x120cm, 9mm R-4
Polished

Dayton Grey Grande



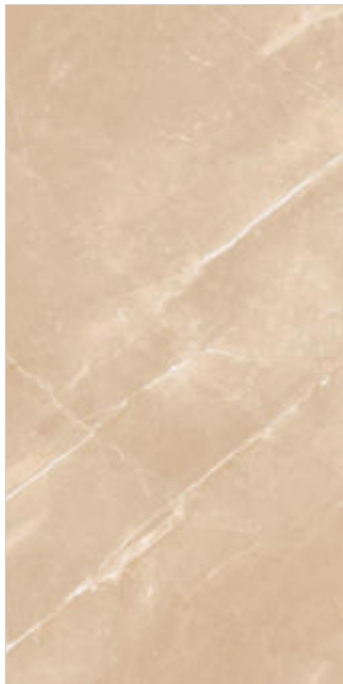
60x120cm, 9mm R-4
Polished

Elite Mist Grande



60x120cm, 9mm R-4
Polished

Armani Crema Grande



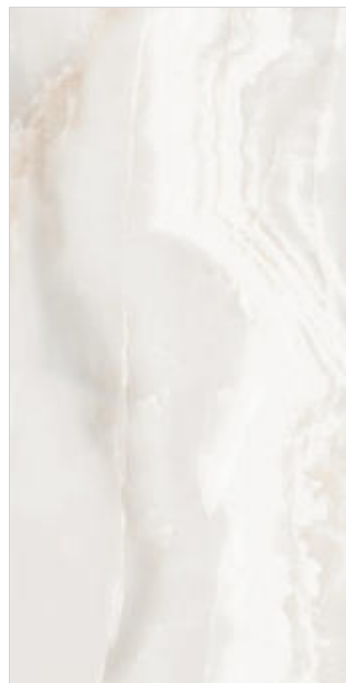
60x120cm, 9mm R-3
Polished

Armani Cirgio Grande



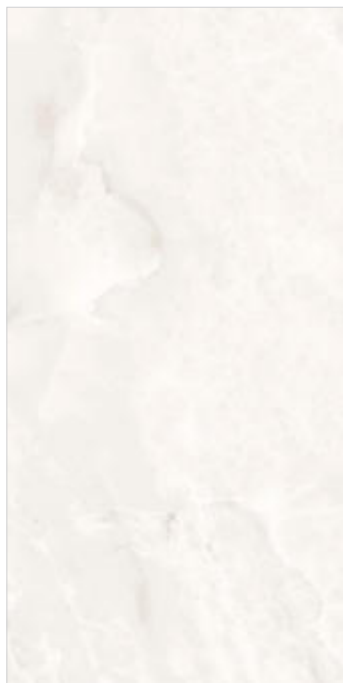
60x120cm, 9mm R-3
Polished

Onyx Blanco Grande



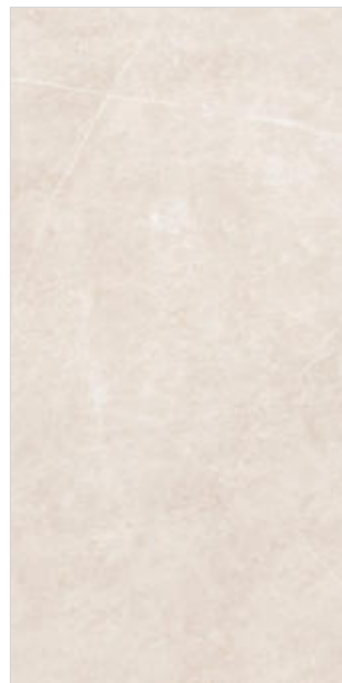
60x120cm, 9mm R-6
Polished

Superb Onyx Grande



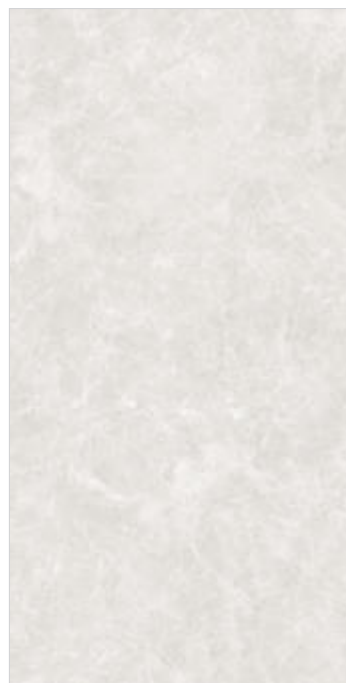
60x120cm, 9mm R-6
Polished

Pietra Crema Grande



60x120cm, 9mm R-5
Polished

Orlando Bianco



60x120cm, 9mm R-6
Polished

Orlando Gris



60x120cm, 9mm R-6
Polished



Floor - **Superb Onyx Grande**



Floor - Endless Glamour

Endless Glamour



60x120cm, 9mm
Polished R-4

Endless Grace



60x120cm, 9mm
Polished R-4

Endless Adore



60x120cm, 9mm
Polished R-4



Floor - Endless Adore



Floor - Endless Calacatta Vaglie

Endless
Saturio Unique



60x120cm, 8mm
Polished R-6

Endless
Heart



60x120cm, 8mm
Polished R-4

Endless
Calacatta Vaglie



60x120cm, 8mm
Polished R-4

Endless
Ele Onyx



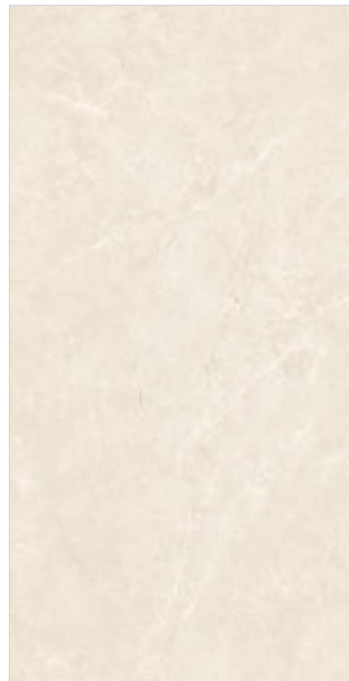
60x120cm, 8mm
Polished R-6

Endless
Travertino Bone



60x120cm, 8mm
Polished R-12

**Endless
Iesta Crema**



60x120cm, 8mm
Polished R-6

**Endless
Iesta Taupe**



60x120cm, 8mm
Polished R-6

**Endless
Axis Bianco**



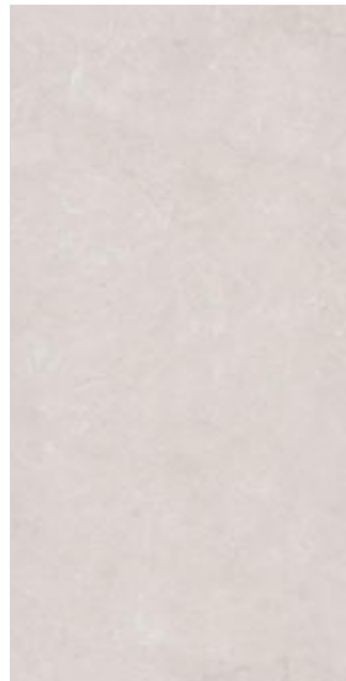
60x120cm, 8mm
Polished R-6

**Endless
Dover Silver**



60x120cm, 8mm
Polished R-6

**Endless
Axis Grey**



60x120cm, 8mm
Polished R-6

**Endless
Dover Grey**



60x120cm, 8mm
Polished R-6



Wall - Endless Axis Grey | Floor - Endless Axis Grey



Wall - Endless Fen Taupe | Floor - Endless Fen Taupe

Endless
Fen Bianco



60x120cm, 8mm
Polished R-6

Endless
Fen Grey



60x120cm, 8mm
Polished R-6

Endless
Marko Bianco



60x120cm, 8mm
Polished R-6

Endless
Fen Crema



60x120cm, 8mm
Polished R-6

Endless
Fen Taupe



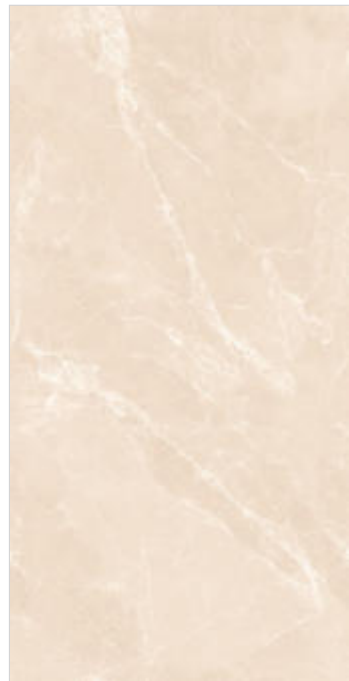
60x120cm, 8mm
Polished R-6

Endless
Marko Brown



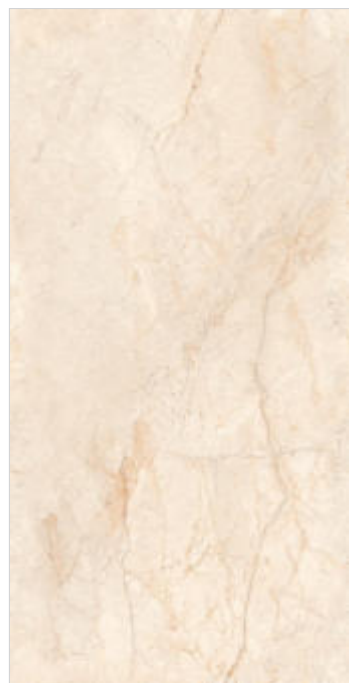
60x120cm, 8mm
Polished R-6

**Endless
Madison Crema**



60x120cm, 8mm
Polished R-6

**Endless
Atla Beige**



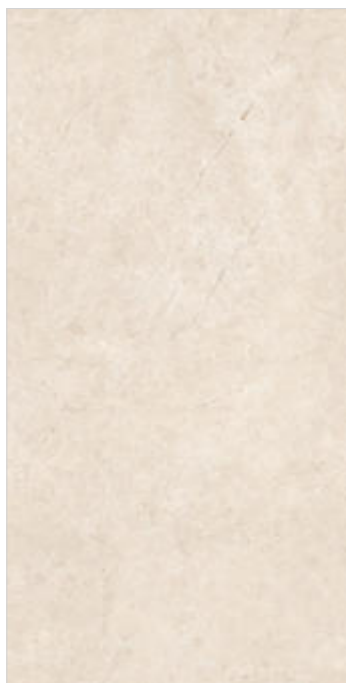
60x120cm, 8mm
Polished R-6

**Endless
Madison Silver**



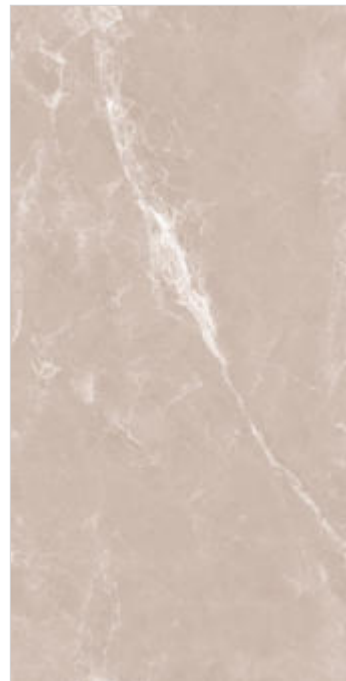
60x120cm, 8mm
Polished R-6

**Endless
Velentino Crema**



60x120cm, 8mm
Polished R-6

**Endless
Madison Taupe**



60x120cm, 8mm
Polished R-6

**Endless
Velentino Mist**



60x120cm, 8mm
Polished R-6



Wall - Endless Madison Silver | Floor - Endless Madison Silver



Wall - Endless Cruze Crema | Floor - Endless Cruze Crema

Endless
Cruze Crema



60x120cm, 8mm
Polished R-6

Endless
Swiss Crema



60x120cm, 8mm
Polished R-4

Endless
Coral Ivory



60x120cm, 8mm
Polished R-6

Endless
Swiss Grey



60x120cm, 8mm
Polished R-4

Endless
Coral Pearl



60x120cm, 8mm
Polished R-6

Pride Crema



60x120cm, 8mm
Matt

R-2

Pride Taupe



60x120cm, 8mm
Matt

R-2

Pride Bianco



60x120cm, 8mm
Matt

R-2

Pride Grey



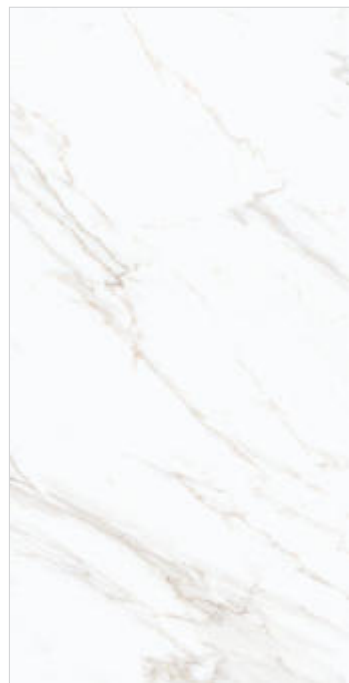
60x120cm, 8mm
Matt

R-2



Wall - Pride Grey | Floor - Pride Bianco

**Carved
Carrara**



60x120cm, 9mm R-4
Carving

**Carved
Pulpis Grey**



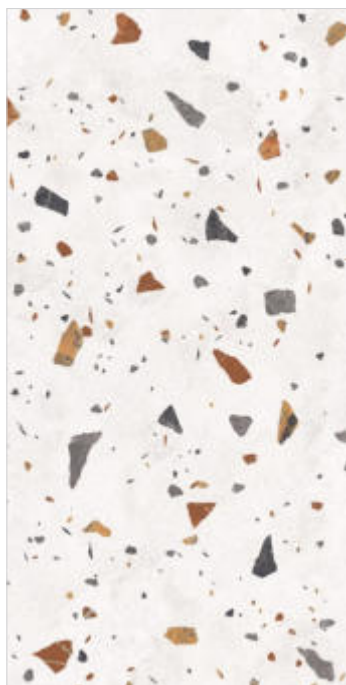
60x120cm, 9mm R-6
Carving

**Carved
Botticino**



60x120cm, 9mm R-6
Carving

**Gravity
Bianco Grande**



60x120cm, 9mm R-4
Carving

**Carved Bone
Travertino Grande**



60x120cm, 9mm R-2
Carving



Floor - Carved Botticino



Wall - Arkesia Bianco | Floor - Arkesia Grey

Siltstone Crema



60x120cm, 9mm
Carving R-5

Siltstone Grey



60x120cm, 9mm
Carving R-5

Arkesia Bianco



60x120cm, 8mm
Carving R-12

Armis Silver



60x120cm, 8mm
Carving R-4

Armis Gold



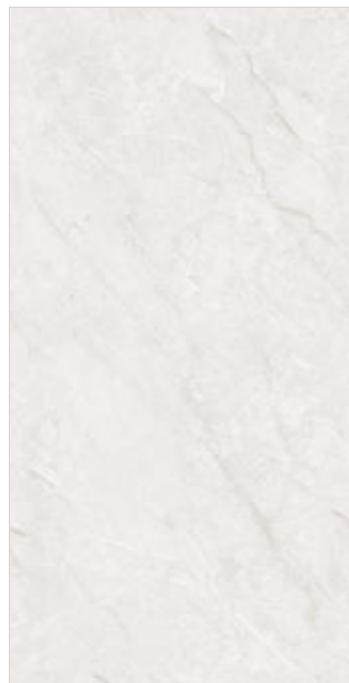
60x120cm, 8mm
Carving R-4

Arkesia Grey



60x120cm, 8mm
Carving R-12

Aroma Bianco



60x120cm, 8mm R-8
Carving

Aroma Grey



60x120cm, 8mm R-8
Carving

Aroma Taupe



60x120cm, 8mm R-8
Carving

Calcatta Florence



60x120cm, 8mm R-12
Carving

Aurum Brown



60x120cm, 8mm R-6
Carving

Aurum Grey



60x120cm, 8mm R-6
Carving



Wall - Aroma Grey | Floor - Aroma Bianco



Wall - Denver Decor, Denver Silver | Floor - Denver Grey

Carling Pearl



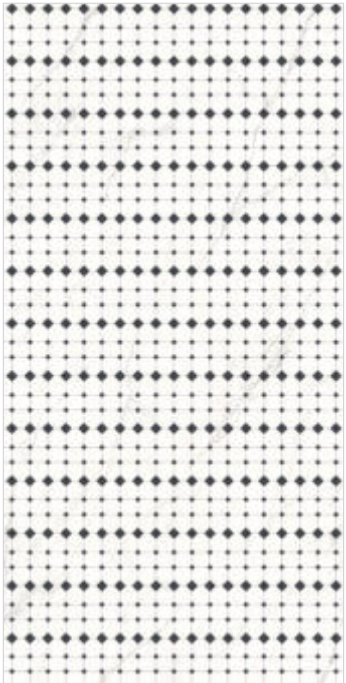
60x120cm, 8mm, Carving R-6

Fonela White



60x120cm, 8mm Carving R-4

Fonela White Decor



60x120cm, 8mm Carving R-4

Denver Silver



60x120cm, 8mm Carving R-6

Denver Decor



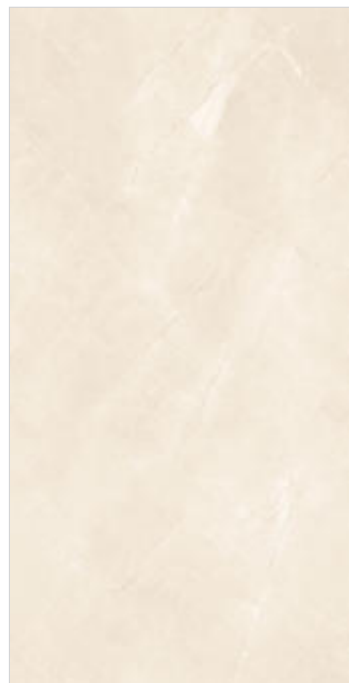
60x120cm, 8mm Carving

Denver Grey



60x120cm, 8mm Carving R-6

Fringe Crema



60x120cm, 8mm
Carving

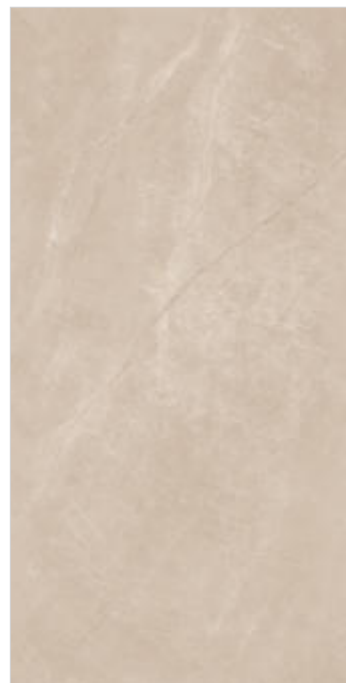
R-6

Fringe Decor



60x120cm, 8mm
Carving

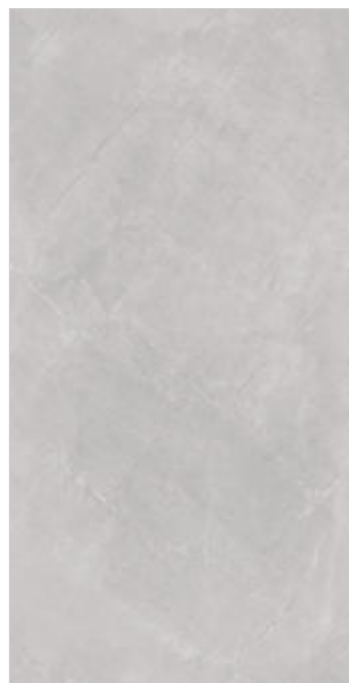
Fringe Taupe



60x120cm, 8mm
Carving

R-6

Fringe Grey



60x120cm, 8mm
Carving

R-6

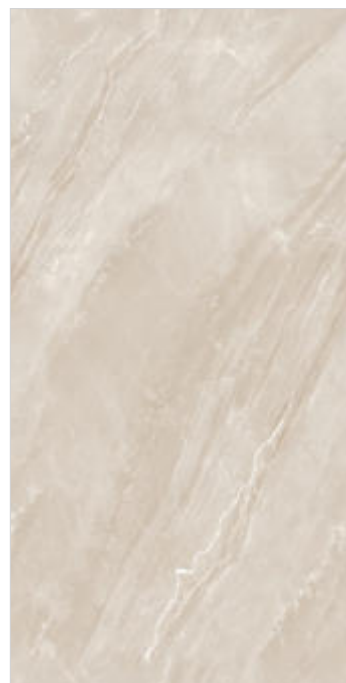
Magnus Bianco



60x120cm, 8mm
Carving

R-6

Magnus Brown



60x120cm, 8mm
Carving

R-6



Wall - Fringe Decor | Floor - Fringe Taupe



Wall - Manzo White | Floor - Manzo Brown

Manzo Brown



60x120cm, 8mm
Carving

R-6

Manzo Fern



60x120cm, 8mm
Carving

R-6

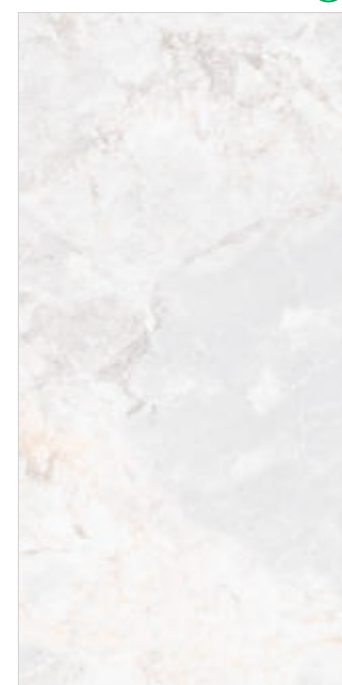
Manzo Azul



60x120cm, 8mm
Carving

R-6

Manzo White



60x120cm, 8mm
Carving

R-6

Manzo Grey



60x120cm, 8mm
Carving

R-6

Magson Crema



60x120cm, 8mm
Carving R-6

Magson Taupe



60x120cm, 8mm
Carving R-6

Magson Silver



60x120cm, 8mm
Carving R-6

Nativa Crema



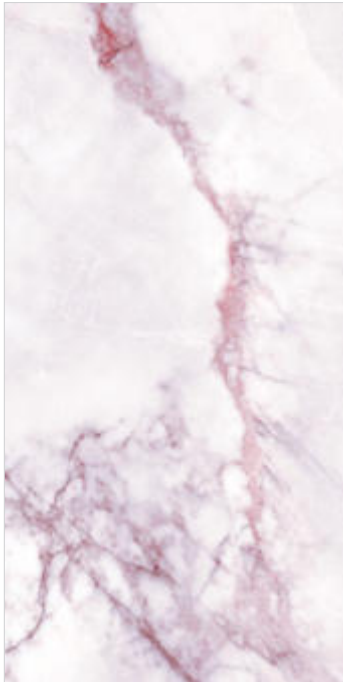
60x120cm, 8mm
Carving R-8

Nativa Grey



60x120cm, 8mm
Carving R-8

Rosso Carrara



60x120cm, 8mm
Carving R-6



Wall - Magson Taupe | Floor - Magson Silver



Wall - Swift Crema | Floor - Swift Crema

Omen Bianco



60x120cm, 8mm R-6
Carving

Omen Smoke



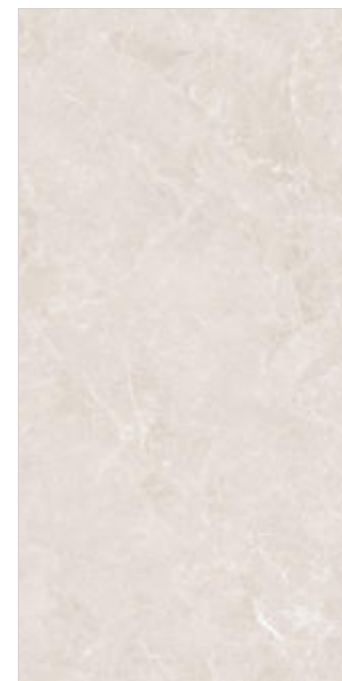
60x120cm, 8mm R-6
Carving

Travis Crema



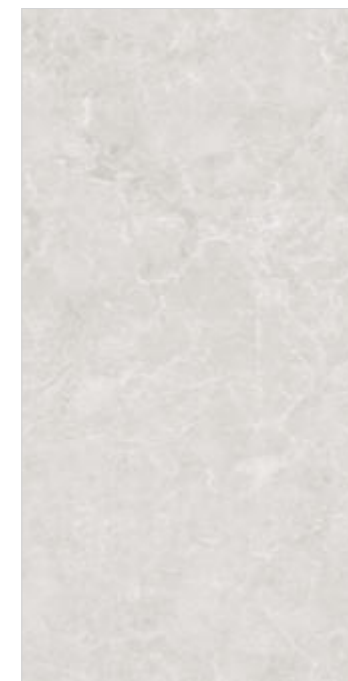
60x120cm, 8mm R-4
Carving

Swift Crema



60x120cm, 8mm R-4
Carving

Swift Grey



60x120cm, 8mm R-4
Carving

Travis Brown



60x120cm, 8mm R-4
Carving

TECHNICAL SPECIFICATION

ICON GVT & PGVT TILES

CHARACTERISTIC	STANDARD AS PER ISO13006:2018/ EN14411 Gr.BIa	STANDARD AS PER IS15622:2017 Gr.BIa	MEAN VALUE OF ICON	TEST METHOD
Regulatory Properties				
Deviation in length and width	± 0.30 % (±1.00mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Deviation in thickness	± 5.00 % (±0.50mm)	± 5.00 %	± 4.00 %	ISO 10545-2 & IS 13630-1
Straightness in side	± 0.30 % (±0.80mm)	± 0.10 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Rectangularity	± 0.30 % (±1.50mm)	± 0.10%	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface flatness central curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness edge curvature	± 0.40 % (±1.80mm)	± 0.50 %	± 0.20 %	ISO 10545-2 & IS 13630-1
Surface flatness warpage	± 0.40 % (±1.80mm)	± 0.50 %	± 0.10 %	ISO 10545-2 & IS 13630-1
Surface quality	> 95% defects free	> 95% defects free	> 95% defects free	ISO 10545-2 & IS 13630-1
Glossiness (with nano polished)	as per mfg.	as per mfg.	> 90°*	Glossmeter 60°
Glossiness (Matt) ##	as per mfg.	as per mfg.	2° <GLOSS <18°	Glossmeter 60°
Structural Properties				
Water absorption	≤ 0.50 %	≤ 0.080 %	≤ 0.080 %	ISO 10545-3 & IS 13630-2
Bulk density	as per mfg.	Min. 2.20 g/cc	> 2.28 gm/cc	ISO 10545-3 & IS 13630-2
Massive Mechanical Properties				
Modulus of rupture	Min. 35.0 N/mm²	Min. 35. N/mm²	Min. 37.0 N/mm²	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 700.0 N	Min. 700.0 N	Min. 850.0 N	ISO 10545-4 & IS 13630-6
Breaking strength thickness <7.5.mm	Min. 1300.0 N	Min. 1300.0 N	Min. 1450.0 N	ISO 10545-4 & IS 13630-6
Surface Mechanical Properties				
MOH'S hardness #	as per mfg.	Min. 5	PGVT - Min. 4*/ CVT - Min.5	EN101 & IS 13630-13
Surface abrasion resistance-Glossy #	as per mfg.	Min. Class 2	Min. Class 2	ISO 10545-7 & IS 13630-11
Surface abrasion resistance-Matt #	as per mfg.	Min. Class 2	Min. Class 4	ISO 10545-7 & IS 13630-11
Thermal Hydrometric Properties				
Moisture expansion	Max. 0.06%(0.6mm/m)	Max. 0.02mm/m	Max. 0.02mm/m	ISO 10545-10 & IS 13630-3
Thermal expansion (COE) at 100°C	as per mfg.	Max. 6.0 x 10 ⁻⁶	Max. 6.0 x 10 ⁻⁶	ISO 10545-8 & IS 13630-4
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9 & IS 13630-5
Creazing resistance at 7.8 Bar	as per mfg.	Min. 4 Cycle	Min. 6 Cycle	ISO 10545-11 & IS 13630-9
Impact resistance (COR)	Min. 0.55	Min. 0.55	Min. 0.55	ISO 10545-5 & IS 13630-14
Frost resistance	as per mfg.	as per mfg.	Frost Proof	ISO 10545-12 & IS 13630-10
Chemical Properties				
Resistance to staining glazed	Min. Class 3	Min. Class 1	Min. Class 4/Min. Class 1	ISO 10545-14 & IS 13630-8
Resistance to household chemicals & swimming pool salts glazed	Min. Class GB	Min. Class AA	Min. Class GA/Min. Class AA	ISO 10545-13 & IS 13630-8

★With nano technology (Polished Vitrified Tiles) Depending on appliction area (low or high intensity of traffic)
Glaze tiles intended for use on floor
As per customer requirement

Disclaimer: ICON reserves the right to delete & amend either totally or partially, any of the colors, shapes, sizes, references and other technical specifications contained in this catalogue at anytime. The colors of tiles shown in this catalogue are purely illustrative to printing process.Please refer actual sample before final selection The details of sizes, colors and references should be verified for typographical errors.

PACKING DETAILS

Size	Normal Thickness	No. of Tiles/Box	Coverage Area/Box		Wt. of Box (approx)
60x120cm	9.00 mm	2 pcs	1.44 sq. mtr.	15.50 sq. ft.	29 kg
60x120cm	8.00 mm	2 pcs	1.44 sq. mtr.	15.50 sq. ft.	26.20 kg



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